



Foundation

LINCOLN PUBLIC SCHOOLS

Dashboard

May 21, 2025

The purpose of this dashboard is to provide a source of quick-glance data to better understand the progress of the Foundation throughout the year. Each area has identified measures that help illustrate the outcomes of their work. Each of the outcomes that are measured reflects the combined effort of the entire FLPS staff, board, advisors, ad hoc committee members and our LPS Partners.

FLPS 24-25 IMPACT:

\$1,275,321 FUNDS RAISED YTD
2,053 REQUESTS FULFILLED

ENGAGEMENT

TEAM LEAD: KAYLA JACOX

GOAL: 40% RETENTION

Donor Retention: current 25.13% | remaining 14.87%

GOAL: \$400K

Unrestricted: current \$140,629 (35%) | remaining \$259,371 (65%)

GOAL: \$4M

Restricted: current \$1,275,321 (32%) | remaining \$2,724,679 (68%)

GOAL: 950 NEW DONORS

New Donors: current 876 (92%) | remaining 74 (8%)

GOAL: \$175K

Fund A Need: current \$178,541 (100%) | \$3,541 over goal

OPERATIONS

TEAM LEAD: ANGELINA CUNNING

STUDENT & FAMILY NEEDS

Student Emergency: • helped 2,408 students/families • dispersed \$140,900

Stu Elliott: • helped 829 students • dispersed \$31,019

LUNA (Liquid Unrestricted Net Assets)

Current:

1.05 months w/o backup funds | 17.8 months w/backup funds

SPARK

TEAM LEAD: LINDSAY ROGERS

% Full Enrollment

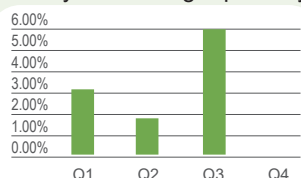
completed 92% | 8% remaining (Tech Camp 68% completed)

Spark is fully staffed and first session begins next week.

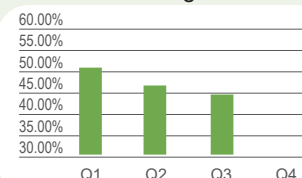
MARKETING

TEAM LEAD: KAYLA JACOX

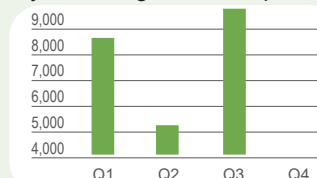
Increase email click-through rate by 2% average quarterly



Increase average email open rate to above 45% avg. for 2024/2025



Increase social reach by 10%, avg. of 8,000 quarterly



APRIL'S SOCIAL REACH:
14,484

All students should have what they need to reach their full potential.