



BOARD MESSAGE

The Dashboard has been developed to provide a source of quick-glance data to better understand the progress of the Foundation throughout the year. Each area, Development, Operations, Marketing, and Spark has identified measures that help illustrate the outcomes of their work. While the experts in each of the dashboard areas, Kass Mounce in Development, Angelina Cuning in Operations, Kayla Jacox in Marketing, and Lindsay Rogers in Spark, may be very knowledgeable about the measures in their area, each of the outcomes that are measured and displayed in this dashboard reflects the combined effort of the entire Foundation for Lincoln Public Schools staff, Board, advisors, ad hoc committee members, and our Lincoln Public Schools partners. They should never be seen as exclusive measures of one area's efforts. It is likely that at different times, different staff will address changes in the dashboard readouts which reflect the comprehensive nature of these measures. The Dashboard displays 14 important measures, but they are not the only measures that FLPS is monitoring, and different committees will continue to investigate and monitor many ways of measuring success and progress.

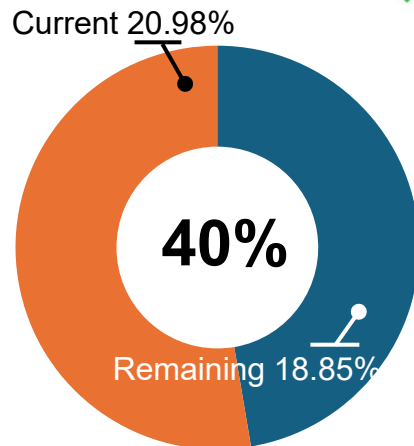
FLPS 24-25 Impact
\$1,564,341.83
Total Funds Raised YTD

1,305
Requests Fulfilled

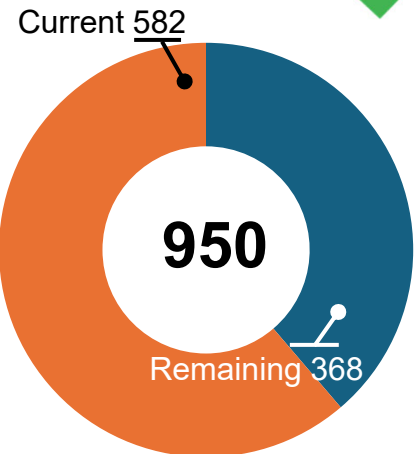


DEVELOPMENT

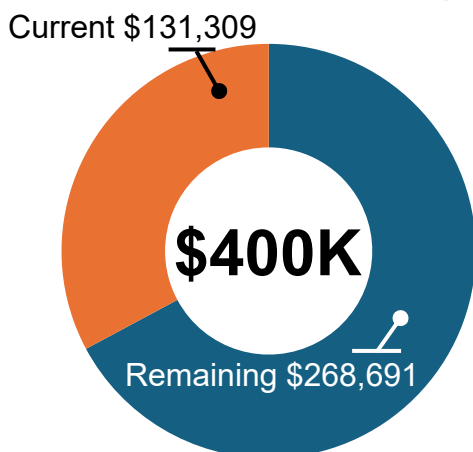
Donor Retention



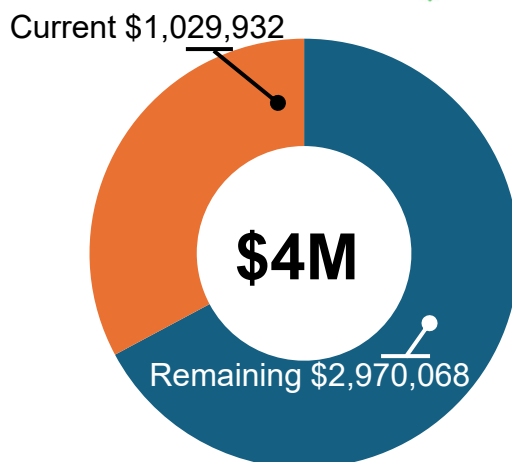
New Donors



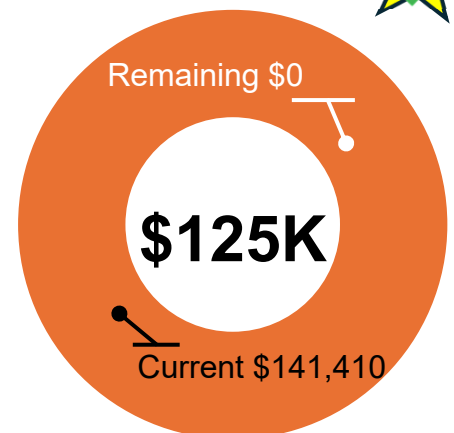
Unrestricted



Restricted

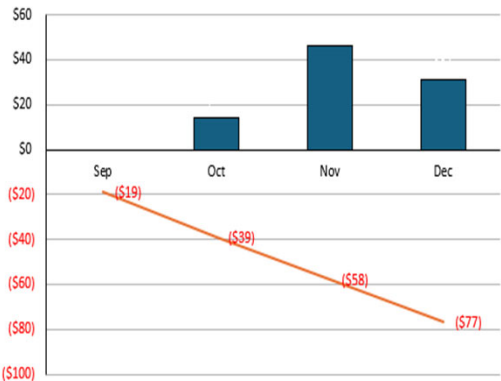


Fund A Need


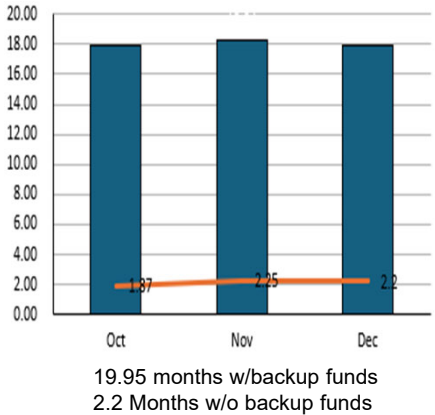


OPERATIONS

BUDGET to ACTUAL 



Liquid Unrestricted Net Assets
Maintain 6-12 months w/o
utilizing backup funds.



Student & Family Needs

Student Emergency:

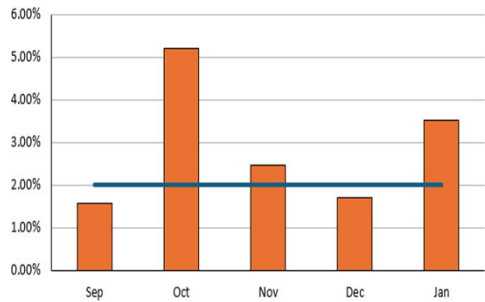
- Helped 1,016 Students/Families
- Dispersed \$89,702

Stu Elliott

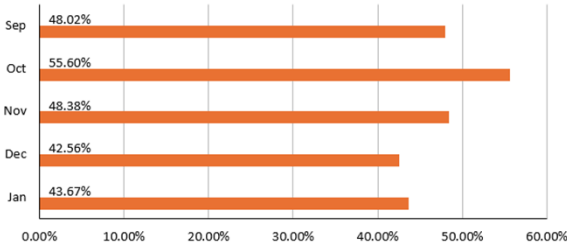
- Helped 717 Students
- Dispersed \$17,928

MARKETING

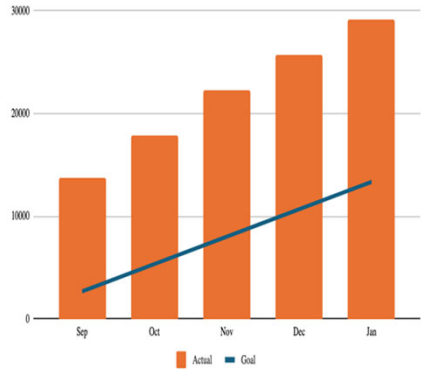
Increase Email Click-Through
Rate by 2% Average Per Month



Increase Average Email Open
Rate to above 45% Avg. for 24-
25

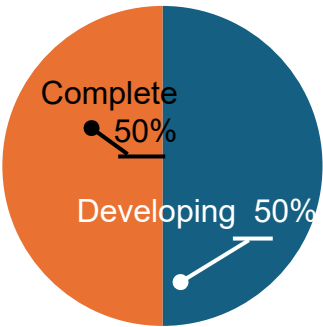


Increase Social Reach by
10%, Average of 8,000
Quarterly

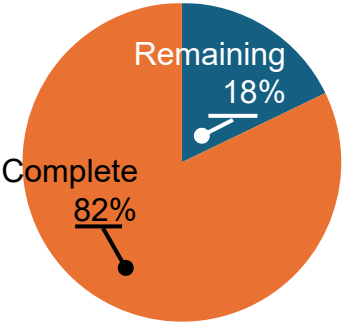


SPARK

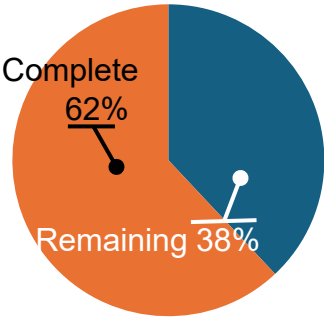
% Curriculum Developed.



% Staff Hired.



% of Full Enrollment



SPARK: Spark has awarded scholarships to 83 students for a total of 339 weeks of camp. The total amount awarded to date is \$123,530. Round Two of grant awards will be awarded the last week of February.



Outperforming 2023-24 ,



Underperforming 2023-24.



Reached 2024-25 Goal



All students should have what they
need to reach their full potential.