



5905 O Street  
Lincoln NE, 68510  
(402) 436-1612

**FOR IMMEDIATE RELEASE**  
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**FOR MORE INFORMATION**  
Shaun Harner, Director of Community Engagement  
(402) 436-1612 \* [shaun.harner@lps.org](mailto:shaun.harner@lps.org)

*Note: Members of the media are welcome at the event, and should contact the Foundation for LPS at (402) 436-1612 if they are interested in attending.*

## **Foundation for LPS Announces Future Builders Challenge**

*Lincoln, Neb* – The Foundation for LPS is pleased to announce the **Future Builders Challenge**, a community partnership that encourages growth in entrepreneurial and business-minded high school students.

**The Future Builders Challenge** allows high school students in Lincoln to identify their aptitudes to become entrepreneurs, innovators, and builders. Grounded in global Gallup research, the Builder Profile 10 (BP 10) assessment has been provided at no charge to high school freshmen and business clubs in all Lincoln public and private schools.

*"The Foundation for Lincoln Public Schools is excited to collaborate with the community to provide this once-in-a-lifetime opportunity for students to tap into their full potential and become tomorrow's builders." Said Wendy Van, President of the Foundation for Lincoln Public Schools. "It takes just one amazing experience to put a student on a path to reaching their full potential. The **Future Builders Challenge** is exactly what our students need – to discover and explore what part they can play in building the companies of tomorrow. Education comes from many sources and the partners who are committed to supporting the Future Builders are making an impact that will last a lifetime."*

### **4 Main Components**

**BP 10 Assessment:** Thousands of Lincoln students learned about their propensity for innovation and entrepreneurship by taking the Gallup BP 10 assessment – administered to more than 2,600 students which included all freshman, and upperclassmen who are involved in business and entrepreneurship clubs. The assessment was offered to all public and parochial schools in Lincoln.

The BP 10 assessment identifies a person's dominant builder talents, the role that fits them best, and gives action items for applying these talents. According to Todd Johnson, Global Channel Leader, Entrepreneurship and Job Creation at Gallup, *"Each of us is born to build, and we each have a unique set of talents."* Builder talents include: Confidence, Delegator, Determination, Disruptor, Independence, Knowledge, Profitability, Relationship, Risk, and Selling. Builder roles include: Rainmaker, Conductor, and Expert.

Understanding their Builder talents and roles opens students to the endless possibilities of their skill sets and provides opportunities for them to collaborate with other like-minded students, successful professionals, and educators. *"For years we have invested time, resources and coaching to help identify who are the best athletes, scholars and performing artists."* Said Rich Claussen, Ambassador for Innovation and Entrepreneurship at Prosper Lincoln.

*“Conversely, we have done very little to do the same to identify and grow the talents of those who will be builders. Builders of ideas, businesses, and communities. This Future Builders initiative is a great first step.”*

**Inspiration Rally:**

Approximately 500 students who show extreme Builder talents will be invited to an Inspiration Rally at Innovation Campus on March 12, 2018, to hear from community leaders how others took their strengths to change their communities and build businesses. The parents of these students will also be invited to the Inspiration Rally.

**Boot Camp/Pitch Competition:** Qualifying students will participate in the Boot Camp portion of Future Builders at the University of Nebraska College of Business on [April 7, 2018](#). The Boot Camp will be followed by a Coaching Session and Pitch Competition at Nebraska Innovation Campus on [April 8, 2018](#), hosted by Spreetail. At these events, students will learn more about their strengths from Gallup experts, and how to build on those strengths as they work with community mentors on pitch competition ideas centered on solving challenges for the community. Cash prizes will be offered to help launch the winning ideas presented at the competition.

**Clifton Strengths Institute:** Up to 30 students, selected from those that complete the pitch competition, the BP 10 assessment, and an application process, will receive a month-long Clifton Strengths Institute session in June at UNL. Additionally, Gallup Strengths trained UNL undergrads will mentor each of the 30 students for the remainder of their high school career.

*“Gallup is thrilled to establish this exciting new partnership right here in Lincoln to help thousands of young people cultivate the mindset of a builder, find solutions to local problems, create demand, generate economic energy, and transform lives and economies. It is our hope that Lincoln becomes a beacon of builder excellence that communities all over the world study can replicate.”*

Todd Johnson, Global Channel Leader, Entrepreneurship and Job Creation  
Gallup

The Future Builders Challenge is made possible in Lincoln by generous support from the Foundation for Lincoln Public Schools, University of Nebraska-Lincoln, Gallup, Spreetail, Jim and Penny Krieger Foundation, Bill Cintani, Assurity, Lincoln Industries, Don't Panic Labs, Lincoln Community Foundation, Ameritas, Nelnet, Lincoln Chamber of Commerce and Prosper Lincoln.

**About the Foundation for LPS** – The Foundation for Lincoln Public Schools believes all students should have what they need to reach their full potential. We engage our community to inspire students and educators, and create educational opportunities that enhance academic and personal success.

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